



## OVERVIEW WEEK 8

### Lecture: IP/Copyright Issues

**Workshop:** using info from the web legally (e.g. saving and attributing images), applying CC licence to your blog.

**Self-Directed:** add a CC licence to your blog. Download a legal image from the internet, save it and then post it your blog, making sure you attribute it correctly, and that it is legal for you to use it. Write a description of the licence the image falls under, and how you then are allowed to use it.

Work through the bibliography on the wiki and follow the case studies below to develop your own view on copyright, *and then make your cc attribution.*

### ❖ CASE study 1:

In 1976, ex-Beatle George Harrison was found guilty of copyright infringement for his hit single, "My Sweet Lord." Bright Tunes Music Corporation had obtained the copyright for the 1963 hit, "He's So Fine," which was written by Ronald Mack and originally performed by The Chiffons. Did George Harrison borrow his musical ideas from Mack's hit song? Judge for yourself.

Listen to the songs here: <http://www.benedict.com/audio/Harrison/Harrison.aspx>

And make the following assessment. Make notes in your blog as to what you think the case outcome should be.

**RATING SYSTEM: 5=Exactly the same 4=Very similar 3=Somewhat alike 2=Barely the same 1=Not alike in any way**

Melody: \_\_\_\_\_

Harmony/Chordal Structure: \_\_\_\_\_

Rhythm: \_\_\_\_\_

Tempo: \_\_\_\_\_

Lyrics: \_\_\_\_\_

Instruments: \_\_\_\_\_

1. How else are the two songs similar? \_\_\_\_\_

\_\_\_\_\_

2. How are the two songs different? \_\_\_\_\_

\_\_\_\_\_

## ❖ CASE study 2:

In 1987, artist Lebbeus Woods took a graphite pencil and created his vision of a chair. The chair is shown inside a large chamber with a high ceiling, mounted on a wall in front of a suspended sphere, and with a visibly jointed grid forming the floor and wall.

Universal Studios released the film *12 Monkeys* in December of 1995. Bruce Willis plays the distraught time traveler, Joe. In the beginning of the movie, Joe is brought into the interrogation room and told to sit in a chair which is attached to a vertical rail on the wall. As Joe sits in the chair, it slides up the rail, suspending Joe helplessly several yards above the floor. A sphere supported by a metal armature is suspended directly in front of Joe, probing for weaknesses as the inquisitors interrogate him.

Read the case study and look at the drawing and the movie:

<http://www.benedict.com/Visual/Monkeys/Monkeys.aspx>

**Was this chair the same chair the Woods had drawn?**

**Record your decision on your blog.**

## ❖ CASE study 3:

visit:

Keir Smith <http://keirdotnet.net/projects/ohsocriminal/>

*Oh so criminal* was created as a response to the Australian Government's (in particular the Attorney-General's office) "Fair Use and Other Copyright Exceptions: An examination of fair use, fair dealing and other exceptions in the Digital Age" Issues Paper, provided in May 2005.

to quote: *Some interest groups feel a copyright balance might be better maintained in a rapidly changing digital environment if the Copyright Act were to include an open-ended 'fair use' exception that would allow the courts to determine whether a particular use of copyright material is 'fair' and should be lawful. Others argue the present specific exceptions in the Act should be amended to make certain uses of copyright material lawful.*



Instead of writing a wordy submission to the Government Keir Smith decided to make an example of something that is currently illegal, but thinks should be covered by 'fair use'.

**Write a discussion of Smith's work on your blog. Do you think his work is 'illegal'? should it be?**



## ❖ **Your own copyright attribution:**

**Read the licence on YouTube and check out the YouTube fair use classifier.**

**Read the licence on flickr, make a decision to upload an image to flickr, record in your blog the reasons why you did/ did not upload an image.**

**Visit ccnz site follow the worksheet to determine your own attribution, add your attribution to your blog.**

## ❖ ***Finally,***

Download a legal image from the internet (i.e. if from Flickr – check it's an image that has a CC licence and that it is legal for you to use it.)

Save the image and then post it your blog, making sure you attribute it correctly, Write a short description of the licence the image falls under, and how you then are allowed to use it on your blog post.