

Assessment Three – Group Presentation

Marking Guide - 100 – 25% of full paper

Student Names:

	Marks	Your Marks	Comments
Group Presentation (slideshow) – 20 minutes			
All group members contributed to slideshow – project/presentation	5		
Visual aids support ideas, findings	5		
Presentation within allocated time frame	5		
Presentation visually pleasing	10		
Group Project (1200 words approx.)			
Enterprise identified and explored – externally and internally PEST and SWOT	15		
Key product/service described along with organisational goals/strategies, structure, vision and mission statements	15		
Sustainable practices identified and analysed, especially their perceived effectiveness. Further sustainable practices suggested	15		
Correct referencing, spelling, formatting	10		
Presentation (oral)			
Presentation structure is clear and logical and an appropriate level and depth (level 6)	10		
Voice and articulation acceptable - audible and understandable	5		
Adequate clothing for presentation	5		
Total	100		