



# Tourism Careers

Choose Yours!

# TOURISM CAREERS

- Tourism is a major source of employment
- Even when host nation economy is bad, still a tendency for tourism to thrive





# Why Choose a Career in Tourism

- Tourism is Big and offers lots of Opportunities
- Tourism is Growing
- Tourism has Variety
- Tourism is Dynamic
- Tourism is Global
- It is easy to get Started and Move Ahead
- Tourism Pays Well
- Tourism is Satisfying



## *Sample Occupations, Values & Interests*

- Like of People
- Patience
- Creativity
- Stamina
- Customer Services Skills
- Leadership/Managerial




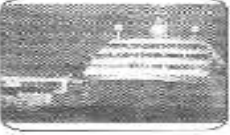






# Which Jobs can you identify in the following Tourism areas:

- Accommodations
- Transportation
- Attractions
- Travel Trade
- Food and Beverage
- Adventure Tourism
- Tourism Services
- Events and Conferences



FIGURE 4  
**THE EIGHT TOURISM SECTORS**

	<p><b>1. ACCOMMODATION</b>            Hotels, Guest Houses, Resorts, All-Inclusives, Time-Share Facilities, Inns, Bed &amp; Breakfasts, Tourist Homes or Villas, Campgrounds</p> <p style="text-align: center;"><b>HOSPITALITY</b></p>		<p><b>2. FOOD &amp; BEVERAGE</b>            Restaurants, Dining Rooms, Coffee Shops, Fast Food Outlets, Pubs, Lounges, Night Clubs, Cabarets, Club Facilities, Institutions, Catering Operations, Specialty (e.g. Jerk pits)</p>
	<p><b>3. ADVENTURE TOURISM</b>            Air Carriers, Golf/Tennis Facilities, Parks, Fishing Facilities, Cruise Lines, Hunting Facilities, Car Rentals, Adventure Tourism, Recreational Vehicles, Marine Facilities, Taxis</p>		<p><b>4. TRANSPORTATION</b>            Air Carriers, Bus and Tour Companies, Cruise Lines, Car Rentals, Recreational Vehicles, Taxis, Gas Stations</p>
	<p><b>5. ATTRACTIONS</b>            Museums, Galleries, Heritage/Historical Sites &amp; Parks, Gardens, Amusement/Recreation Parks, Interpretive Centres, Native/Cultural, Tourism/Industrial Tourism/ Eco Tourism</p>		<p><b>6. TRAVEL TRADE</b>            Travel Agencies, Tour Wholesalers, Tour Operators, Tour Guide</p>
	<p><b>7. EVENTS &amp; CONFERENCES</b>            Special Events/Carnival/Cricket, Meetings/Conferences/Conventions, Festivals, Trade Shows/Marketplaces, Fairs &amp; Exhibitions</p>		<p><b>8. TOURISM SERVICES</b>            Government, Tourism Departments, Information Centres, Research Services, Reservation Services, Advertising Agencies, Trade Press, Marketing, Professional Associations, Consultants, Tourism Educators, Tourism Suppliers, Retail Operations</p>

# What Is a Career Path?

- **Career progression available in each segment**
- **Progression varies**
- **Cross-training is critical**
- **Advancement must be timely to match employee development**
- **Career goals**

