

Marking Rubric for Assessment 2 – Essay (25%) Marked out of 100

Learning Outcome 2 - Identify and analyse existing practices of sustainability within the tourism industry

Learning Outcome 3 - Discuss and evaluate the implementation of sustainable practices for all sectors of tourism

Provide a background description of the Emirates Wolgan Valley Resort and Spa; its location and environs (15 marks)		
A well-developed background description has been submitted. This includes; where, who, what, when, why and how.	An adequate background description has been submitted. Which includes some but not all of the 5 W's and how.	A poorly developed background description has been submitted. Which includes some but not all of the 5 W's and how.
10-15 marks	5-9 marks	0-4 marks
Your Mark:		
Comments:		
Who are its clients/guests? (10 marks)		
A full range of clients/guests are identified.	Some but not all clients/guests are identified.	
6 - 10 marks	0-5 marks	
Your Mark:		
Comments:		
Describe the resorts unique environmental/heritage features and how have these been recognised? (30 marks)		
The resorts unique environmental and heritage features have been fully identified and described.	The resorts unique environmental and heritage features have been adequately identified and described.	The resorts unique environmental and heritage features have not been fully identified and described.
23 - 30 marks	11 - 22 marks	0 – 10 marks
Your Mark:		
Comments:		
What are the areas unique cultural features and how have these become part of the Wolgan Valley experience? (30 marks)		
The areas cultural features have been fully identified and their inclusion into the Wolgan Valley experience clearly defined.	The areas cultural features have been adequately identified and their inclusion into the Wolgan Valley experience satisfactorily defined	The areas cultural features have not been fully identified and there is little or no evidence of how they have been included into the Wolgan Valley experience clearly defined

23 - 30 marks	11 - 22 marks	0 – 10 marks
Your Mark:		
Comments:		
Comments		
Presentation of work (15 marks)		
Work is presented in a fully-developed essay form (intro, body, conclusion). All work referenced, spelling and grammar checked and presented. Word check range correct.	Work is presented in essay form (intro, body, conclusion) but lacks a fully developed analysis. All/some work referenced, spelling and grammar checked and presented. Work check range correct.	Little or no evidence of a fully-developed essay form (intro, body, conclusion). Some or none of the work has been referenced, spelling or grammar checked. Work check range may not be correct
11 – 15 marks	6 - 10 marks	0 – 5 marks
Your Mark:		
Comments:		
Total: /100		