

The issue/trend	What's changing?	Why - what is driving the change?	Where might this trend go in the future?	So what for us? Risk and opportunity - potential action
<p>Example for business</p> <p>Tender documents increasingly ask for sustainability performance information.</p>	<p>Example</p> <p>More questions being asked about environmental and social governance aspects of our organisation.</p>	<p>Example</p> <p>Customers are seeking to show increasing corporate responsibility and want to know their suppliers can support their efforts.</p>	<p>Example</p> <p>Tenders may ultimately require a pre-qualification stage where a minimum level of sustainability literacy and performance is required.</p>	<p>Example</p> <p>We may miss out on tenders with ideal clients if our own house is not in order. We may increase our chances of winning the work we want by differentiating with strong and relevant evidence of sustainable practice.</p>
<p>Example for community</p> <p>The river is increasingly polluted.</p>	<p>Example</p> <p>Drinking water has to be treated, cannot swim in some locations, wildlife poisoned.</p>	<p>Example</p> <p>Inadequate legal protection against cumulative effects, increased pollution from business/agriculture.</p>	<p>Example</p> <p>Unsafe for recreational use, cost of providing drinking water increases, impacts on visitor industry. Ultimately, river may become 'dead'.</p>	<p>Example</p> <p>Community will pay more for clean water supply and/or treatment. Loss of economic opportunities for others from clean and healthy river...</p>