

Assessment Three – Group Presentation

Marking Guide - 25 marks – 25% of full paper

	Marks	Comments
Group Presentation (slideshow) – 15 minutes		
All group members contributed to slideshow – project/presentation	3	
Visual aids support ideas, findings	2	
Presentation within allocated time frame	3	
Presentation visually pleasing	2	
Group Project (1500 words approx.)		
Enterprise identified and explored – externally and internally _ PEST and SWOT	3	
Product/service described along with organisational goals/strategies, structure and social norms	3	
Business values, sustainable practices identified and effectiveness discussed.	3	
Presentation (oral)		
Presentation structure is clear and logical and an appropriate level and depth (level 6)	2	
Voice and articulation acceptable - audible and understandable	2	
Adequate clothing for presentation	2	

All group members are to upload the presentation to their portfolios