



## WEEK 10 OVERVIEW

**Lecture: Intro to the Project: 'Presence'**

**Workshop: Getting your Project Started**

### Presence Project

The aim of the project is to develop an online 'presence' for yourself that will inform someone about you as an artist and your current art practice.

For example, you might upload the following:

- a current CV
- an image of yourself
- images of your work
- a statement on your philosophies as an artist
- links to other websites/artists/videos/images you like, or other blogs

This may take the shape of a website, or a blog and you should choose the most relevant to your abilities. If you choose to use a blog, you should start a NEW Blog just for this project, while maintaining your original digi lit blog with your weekly posts/course exercises. You will submit both at the end of the course (10th June). Your presentation will consist of you talking to your online 'presence' in front of your group. The documentation (i.e. the website) and in your oral presentation, you should ensure that you are showing you have completed all learning outcomes for this course.

Presentations should be 5mins and will be given on 10th June (Week 15) You should be working on this project between now and then.

*\*You should post the answers to these questions on your blog, but there is some space below for you to write answers here too, if you want to work both on paper and digitally.*

Name three different ways that you might like to use to develop an 'online presence', and give a brief description of each.


Which one will be the best option for you and why?

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The next step is to set up your own online presence. Write down the URL here, and make a link to it in one of your blog posts.

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*Start thinking about content:*

What are you going to put into your 'online presence'? Do you already have these things? If not, what do you need to do to gather them? (e.g. make some scans of some of your artworks, write a personal statement, etc.)

Make a list here of things you need to get to put on your 'online presence'.


Over the next few weeks of this paper you will be required to gather these things together and upload them to your web presence. Your online presence should showcase your digital abilities as much as possible, and you will be expected to present your online presence, demonstrating you have been able to meet the learning outcomes for this course.

Reminder of the Learning Outcomes:

***Learning Outcomes***

At the successful completion of this course, students will be able to:

- 1 Safely use digital hardware.
- 2 Recognise a variety of software programmes and identify their use.
- 3 Show evidence of attendance at the lecture series.
- 4 Demonstrate an ability to use relevant digital tools that support different areas of study.
- 5 Demonstrate an understanding of the wider context of digital technologies.
- 6 Begin to apply digital skills in research and in areas where this is relevant for the contextualisation and making of visual art.
- 7 Have some understanding of issues around intellectual property.
- 8 Have some understanding of issues around digital communities.